



## About Business in the Community

Business in the Community (BITC) is the Prince's Responsible Business Network. Business in the Community members work together to tackle a wide range of issues that are essential to building a fairer society and a more sustainable future.

Business in the Community are a business-led, issue-focused charity with more than 30 years' experience of mobilising business. They engage thousands of businesses through their programmes driven by their core membership of over 800 organisations from small enterprises to global corporations.

## About Business Class

Business in the Community's (BITC) education campaign focusses on preventing social background predicting a young person's success at school and beyond.

Business Class is BITC's flagship education programme because it creates effective and mutually beneficial partnerships between schools and businesses. Over 450 schools have been involved in Business Class, supported by 1,000 businesses (33% of whom are SMEs), impacting 140,000 young people across the UK.

The relationships that are established are long-term and driven by the needs of the school and the priorities, resources and capacity of the business. BITC supports partnerships to identify mutual interests and collaborate to achieve shared goals. Partnerships undertake activities in four areas; leadership and governance, curriculum, enterprise and employability and wider issues.

This matters because four or more encounters with a business means that a young person is five times less likely to become NEET (not in employment, education or training). Business Class is effective, an independent evaluation by Cass Business School found participation can lead to improved results (38%) and a 40% increase in employability.

## Stockport School's Partnership with CDL

Stockport School has partnered with a highly successful and innovative software and computing development company by the name of CDL. CDL are a market leading front-end software development company responsible for the design and infrastructure behind the online quotation and ordering facilities for a wide range of high street and global brands. CDL are a national and internationally recognised company with its head office still based in Stockport. Coincidentally, CDL formed as a company just over 30 years ago from a garage on Lake Street next to Stockport School.

Stockport School and CDL now work closely as two organisations in the support of further development of staff and students.



<http://www.cdl.co.uk/about-csr.php>



Stockport School